



To Whom It May Concern,

Riverbank Marina, Crawdads on the River, and FLOW Stand Up Paddle have teamed up again to bring Sacramento the fourth annual Paddle 4 DART fundraising event. This exciting fundraiser will be centered on two stand up paddleboard events on the Sacramento River – a solo race course and a team relay event, both taking place on the Sacramento River! We would appreciate support from your business.

Event proceeds benefit the Drowning Accident Rescue Team (D.A.R.T), an all-volunteer, non-profit organization that promotes water safety and education in the Sacramento area. This dedicated group of volunteers is on-call 24/7 for emergency water rescues and recoveries. During the summer, the team organizes weekly proactive patrols on some of the most dangerous areas of the Sacramento River. There were ZERO recreational drownings reported during this time, in a large part due to D.A.R.T's efforts.

Since its inception in 2015, Paddle 4 DART has raised over \$50,000 for D.A.R.T. This money has been critical for the team to carry out proactive patrol, purchase equipment, participate in training and educate the community about water safety. In 2016 the second annual Paddle 4 DART raised over \$20,000 allowing D.A.R.T. to purchase TWO new rescue patrol Sea-Doos to aid in their proactive patrols and rescue efforts. These two crafts, manned with properly trained D.A.R.T. team members, were responsible for saving the lives of eight family members when their boat suddenly capsized at the American River confluence in the summer of 2017. Your donation directly helps D.A.R.T save lives.

Paddle 4 DART will be held at Crawdads on the River on **Saturday, June 23rd**. With your support, we will be able to continue to support D.A.R.T's critical proactive patrol and rescue efforts in the Sacramento area. D.A.R.T. is a 501(c)(3) non-profit corporation.

I have attached the Corporate Sponsorship Pledge Form for Paddle 4 DART. For your support, we will put your logo on the event website. You will receive social media posts and shout outs on the day of the event from the Master of Ceremonies. Sponsorship also comes with a 4-person Relay Team for the Relay Team Event. This includes the relay entry fee, lunch, and event t-shirts for four team members. This relay team can be comprised of whomever you would like! No experience is necessary and FLOW will be providing paddleboards.

Thank you for your support. If you need any additional information, please contact me at 916-204-3537.

Sincerely,

Kelsey Follett
Event Coordinator